

kathryn stanton.

SR CREATIVE -
UX VISUAL DESIGNER III

WWW.KATHRYNSTANTON.COM

Crafting engaging visuals
for the future of
digital communications.

PROFICIENCY

ART DIRECTION/LEADERSHIP
UX, UI DESIGN & WIREFRAMING
BRAND DESIGN & DEVELOPMENT
VISUAL DESIGN & STORYBOARDING
EXPERIENTIAL CONCEPT & DESIGN
PRODUCING CONTENT & DIGITAL MEDIA
WEB DESIGN & DEVELOPMENT

TOOLS

- Photoshop
- Illustrator
- InDesign
- AfterEffects
- Premiere Pro
- Audition
- Adobe XD
- Adobe Spark
- Lightroom
- Presenter
- InVision
- Figma
- Sketch
- Keynote
- Powerpoint
- Sharepoint
- Confluence
- Wiki
- Wordpress
- HTML5/CSS3

EMAIL

✉ contactme@kathrynstanton.com

HUBS

-  pinterest.com/kkstanton
-  twitter.com/stantonkatipoo
-  linkedin.com/in/kathrynstanton

References available on request.

WORK EXPERIENCE

SR UX VISUAL DESIGNER III

Google | Jul 2022 - Present

- Working as part of the Better Together team, owning projects across Android Engineering, and collaborating with XFN teams while bringing the best Android user experience in every release.

SR CREATIVE | VISUAL UI,UX DESIGNER

META (Orange People) | Mar 2020 - Aug 2022 (FT) Aug - Sep 2022 (PT)

- Worked as part of the internal creative team to tackle numerous design projects across the entire Infrastructure Data Center department.
- Worked closely with engineering teams and business stakeholders crafting and directing various visuals from graphic designs, print, presentations, infographics, internal websites, landing pages, UX/UI, branding and other design variables.
- Acted as a bridge of communication across multi functional teams while implementing consistency on brand across FB company driving 100% internal/external traffic and audience engagements.

CREATIVE DESIGNER | VISUAL UI DESIGNER

KOHL'S (BayOne Solutions) | Apr 2015 - Jan 31, 2020

- Worked closely with the entire Kohl's Digital team to launch numerous projects across engineering teams and business stakeholders, being the middle person to translate technology into engaging visuals driving 100% project approvals.
- Worked closely with the Kohl's Digital product and engineering teams in creating UX and Visual UI designs from mockups of redesigning kohls selected pages to innovative proposals and final roll out.

VISUAL UI,UX DESIGNER | MARKETING MGR

WaveStrong Inc. | Jan 2016 - Oct 2017

- Worked closely with CEO, CFO and CTO to run company's digital portals as well as advertising, market research, brand management, and acquiring and maintaining vendor partners relationships as we implement company's long and short term goals.
- Created WaveStrong's website from scratch to finish - wireframes and mockup creation as part of the design process.

WEB DESIGNER | DEVELOPER

Colliers International (Robert Half) | Mar 2015 - Apr 2015

DIGITAL STRATEGIST | CREATIVE DESIGNER | MANAGING PARTNER

Digital CreatiCX | Dec 2010 - Feb 2015

EDUCATION

1996 - 2001

BACHELOR'S DEGREE IN COMPUTER SCIENCE

AMA University - Makati City, Philippines

1995 - 1996

PRE-BACHELOR - COMPUTER SCIENCE, IT

Ateneo de Davao University - Davao City, Philippines