



SR UX, VISUAL UI DESIGNER

www.kathrynstanton.com

Crafting engaging visuals for the future of digital communications.

PROFICIENCY

Art Direction & Leadership

User Experience & Visual UI Design

UX Strategy, User Research, & Testing

Branding & Design System Development

Wireframes and Storyboards

Experiential Concept Design

Web & Digital Media Content Production

Web Design & Development

TOOLS

- Photoshop
- Illustrator
- InDesign
- AfterEffects
- Premiere Pro
- Audition
- Adobe XD
- Adobe Spark
- Lightroom
- Presenter
- InVision
- Figma
- Sketch
- Keynote
- Powerpoint
- Sharepoint
- Confluence
- Wiki
- Wordpress
- HTML5/CSS3

GET CONNECTED

EMAIL

contactme@kathrynstanton.com

HUBS

twitter.com/stantonkatipoo

[linkedin.com/in/kathrynstanton](https://www.linkedin.com/in/kathrynstanton)

References available on request.

WORK EXPERIENCE

SR UX DESIGN LEAD, VISUAL UI DESIGNER 5

Samsung Electronics America | Aug 2023 - Present

SR CREATIVE | VISUAL UI, UX DESIGNER | PRODUCT DESIGNER

Freelancer servicing US, Canada, and EU clients | Jan 2023 - Present

SR UX, VISUAL UI DESIGNER III

Google | Jul 2022 - Jan 2023

- Working as part of the Better Together team, focusing on HCI design methodology, owning projects across Android Engineering, and collaborating with XFN teams delivering MVP while bringing the best Android user experiences in every version release.

SR CREATIVE | VISUAL UI, UX DESIGNER

META (Orange People) | Mar 2020 - Aug 2022 (FT) Aug - Sep 2022 (PT)

- Worked as part of the internal creative team, tackled numerous UX design and other creative projects across the engineering teams, product management teams, and business stakeholders, crafting and directing various visuals from graphic designs, print, presentations, infographics, internal websites, landing pages, visual UI for tools and dashboards, branding and other design variables.

CREATIVE DESIGNER | VISUAL UI DESIGNER

KOHLS (BayOne Solutions) | Oct 2016 - Jan 31, 2020

- Worked closely with the entire Kohl's Digital team to launch numerous projects across engineering teams and business stakeholders, being the middle person to translate technology into engaging visuals driving 100% project approvals.
- In-depth collaborations with the product and engineering teams in creating UX and Visual UI designs for selected e-commerce domains - Search, Personalization, Monetization, Cart & Checkout, from creating user-centric mockups to redesigning Kohl's selected Product Catalogs (PMP/PDP) pages adept innovative proposals and final rollouts.

VISUAL UI, UX DESIGNER | MARKETING MGR

WaveStrong Inc. (FTE) | Jan 2016 - Oct 2016 (Remote PT till Oct 2017)

CREATIVE VISUAL DESIGNER

KOHLS (BayOne Solutions) | Apr 2015 - Jan 2016

WEB DESIGNER | DEVELOPER

Colliers International (Robert Half) | Mar 2015 - Apr 2015

DIGITAL STRATEGIST | CREATIVE DESIGNER | MANAGING PARTNER

Digital CreatiCX | Dec 2010 - Feb 2015

EDUCATION

1996 - 2001

BACHELOR'S DEGREE IN COMPUTER SCIENCE

AMA University - Makati City, Philippines

1995 - 1996

PRE-BACHELOR - COMPUTER SCIENCE, IT

Ateneo de Davao University - Davao City, Philippines