



SR UX, VISUAL UI DESIGNER

www.kathrynstanton.com

Crafting engaging visuals for the future of digital communications.

PROFICIENCY

Art Direction & Leadership
User Experience & Visual UI Design
Customer Experience Journey Mapping
UX Strategy, User Research, & Testing
Branding & Design System Development
Wireframes and Storyboards
Experiential Concept Design
Web & Digital Media Content Production
Web Design & Development

TOOLS

- Photoshop
- Illustrator
- InDesign
- AfterEffects
- Premiere Pro
- Audition
- Adobe XD
- Adobe Spark
- Lightroom
- Presenter
- InVision
- Figma
- Sketch
- Keynote
- Powerpoint
- Sharepoint
- Confluence
- Wiki
- Wordpress
- HTML5/CSS3

GET CONNECTED

EMAIL

✉ contactme@kathrynstanton.com

HUBS

🐦 twitter.com/stantonkatipoo

🌐 linkedin.com/in/kathrynstanton

References available on request.

WORK EXPERIENCE

SR PRODUCT DESIGNER, UX LEAD

CHG Healthcare | Aug 2024 - Present

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Samsung Electronics America | Aug 2023 - Aug 2024

- Led Cart & Checkout projects for SEA eCommerce, optimizing CartSPA solutions and streamlining design-to-dev handoff with efficient tools that auto-sync design systems to UI libraries.

SR CREATIVE | VISUAL UI, UX DESIGNER | PRODUCT DESIGNER

Freelancer servicing US, Canada, and EU clients | Jan 2023 - Present

SR UX, VISUAL UI DESIGNER III

Google (Nelson Connects) | Jul 2022 - Jan 2023

- Worked on the Better Together team, applying Material Design and HCI principles, leading projects in Foundational Android Engineering, and collaborating cross-functionally to enhance Android user experiences with each release.

SR CREATIVE | VISUAL UI, UX DESIGNER

META (Orange People) | Mar 2020 - Aug 2022 (FT) Aug - Sep 2022 (PT)

- Designed and directed diverse UX and creative projects as part of TechPubs, delivering graphics, print, presentations, infographics, internal wiki sites, landing pages, UI for tools, dashboards, branding, and more for various cross-functional teams across IDC.

CREATIVE DESIGNER | VISUAL UI DESIGNER

KOHL'S (BayOne Solutions) | Oct 2016 - Jan 31, 2020

- Collaborated with Kohl's Digital team to translate technology into engaging visuals, securing 100% approvals for high-impact projects.
- Partnered with product and engineering teams to craft user-centric experiences across e-commerce domains—Search, Personalization, Monetization, Cart & Checkout—designing mockups, redesigning Product Catalog pages, and driving innovative rollouts.

VISUAL UI, UX DESIGNER | MARKETING MGR

WaveStrong Inc. (FTE) | Jan 2016 - Oct 2016 (Remote PT till Oct 2017)

CREATIVE VISUAL DESIGNER

KOHL'S (BayOne Solutions) | Apr 2015 - Jan 2016

WEB DESIGNER | DEVELOPER

Colliers International (Robert Half) | Mar 2015 - Apr 2015

DIGITAL STRATEGIST | CREATIVE DESIGNER | MANAGING PARTNER

Digital CreatiCX | Dec 2010 - Feb 2015

EDUCATION

1996 - 2001

BACHELOR'S DEGREE IN COMPUTER SCIENCE

AMA University - Makati City, Philippines

1995 - 1996

PRE-BACHELOR - COMPUTER SCIENCE, IT

Ateneo de Davao University - Davao City, Philippines